

[Headshots NYC] by Deutsch Photography

Headshot & Comp (Zed) Card Pricing & Information

	Basic Headshot Package	Deluxe Headshot Package	Comp Cards / Model Portfolios
Ideal For	Performers who need a new headshot for a specific use ¹ and for corporate executives ²	Actors, Actresses, Performers, Singers, Musicians, Comedians, Writers, etc.	Models (and actors who want to show off more than their heads)
Length of Shoot (in studio or the great outdoors)	One Hour	Unlimited ³	Unlimited ⁴
Number of Looks / Wardrobe Changes	One	At least Two	Unlimited
Retouched Images⁵	One	Two	Five ⁶
Additional Retouched Images	\$50 each	\$25 each	\$25 each
DVD⁷	Complete Set of Proofs	Complete Set of High Resolution Images	Complete Set of High Resolution Images
On-Line Photo Gallery⁸	√	√	√
Pre-Shoot Consultation⁹	√	√	√
Price	\$250 + tax	\$375 + tax	\$650 + tax ¹⁰

Extras:

- Professional Makeup Artist: \$150 (Deluxe), \$100 (Basic), \$250 (Comp Card). Paid directly to the Artist.
- Fancy-schmancy retouching: \$50/hr¹¹

Discounts:

- Returning Clients: save \$50 (\$25 for Basic Package)
- BFFs: book on the same day as your best friend,¹² and you each save \$50 (\$25 for Basic Package)
- Identical Twins: second twin is half price

The Fine Print (printed large for your protection):

- ¹ Is that dramatic *Law & Order* shot not getting you the comedic roles you want? Maybe the leather and goatee in your current shot is keeping you from being cast as Mr. Nice Guy (and forget about Mrs. Nice Gal). Spend an hour with me, and we'll get just the look you've been dreaming about.
- ² Technically you don't need to be a corporate executive. I'll shoot middle management, associates, and even politicians.
- ³ We both want the best results, so there's no stopwatch for the deluxe package. Shoots are usually 2 to 3 hours, but if we need some extra time, there's no extra charge. Just don't bring your sleeping bag.
- ⁴ To get all the shots we need, you should plan for your comp card shoot to last up to 6 hours or more if necessary. But no matter what, we stop when your eyes start to droop. Or worse, when mine start to droop. I can't focus with my eyes shut.
- ⁵ Unless you're younger than 16, blessed with perfect skin and use more hairspray than the entire Channel 4 News Team, chances are your pictures could use some simple and free retouching of the skin, hair, and eye area.
- ⁶ For those keeping count at home, that's one picture for the front of the comp card and four for the back.
- ⁷ Want to save \$15? Just ask, and I'll email you your proofs or high res images rather than mailing you a DVD.
- ⁸ Share your online gallery with your friends, family, agents, and managers. And then you can ignore their advice about which ones you should use. It's your career after all, not theirs.
- ⁹ Before the day of the shoot, we'll sit down, drink some coffee (or tea, if you'd prefer) and get to know each other. And, of course, we'll become fast friends. Then we'll have so much fun during the shoot, the pictures will surely turn out terrific. At least that's the plan.
- ¹⁰ Add a second 3 hour comp card session for a whole different look and/or new locations: \$350.
- ¹¹ Photoshop is magical in the right hands (*i.e.*, my hands). And yes, if you want me to, I'll make you look 20 pounds lighter and I'll bleach your teeth too. But when you go into an audition, you should look like your headshot, so I wouldn't recommend it.
- ¹² Proof that he or she is your Best Friend is not required.